



Arizona State University

A New American University

**Taller SARAS, Maldonado Dic 2013
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**“Do you replicate
what exists, or
do you design
what you really
need?”**

-Michael M. Crow, ASU president

**ASU is
“one of the
most radical
redesigns in
higher learning.”**

-Newsweek, August 2008

A case for change

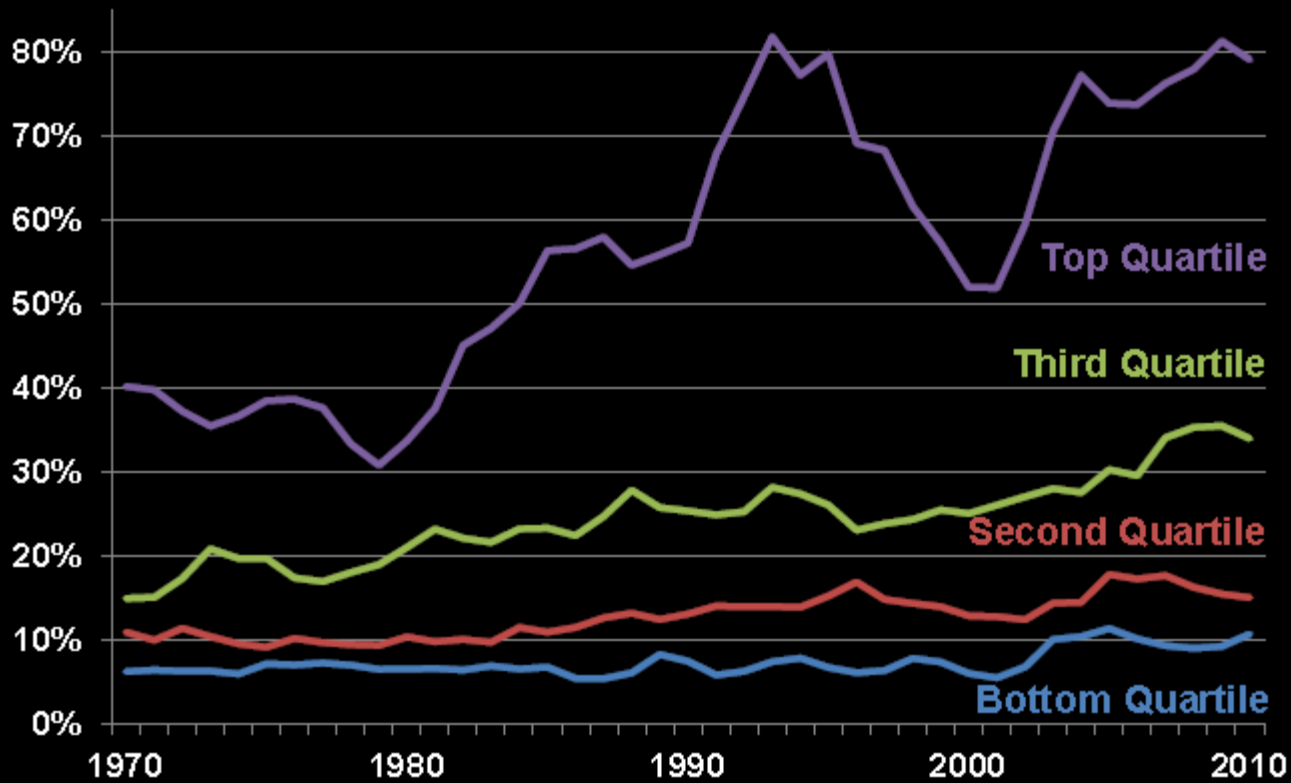
Over the past 2,000 years, organized learning has evolved dramatically.

Today, however, the very identity of the university is at stake.

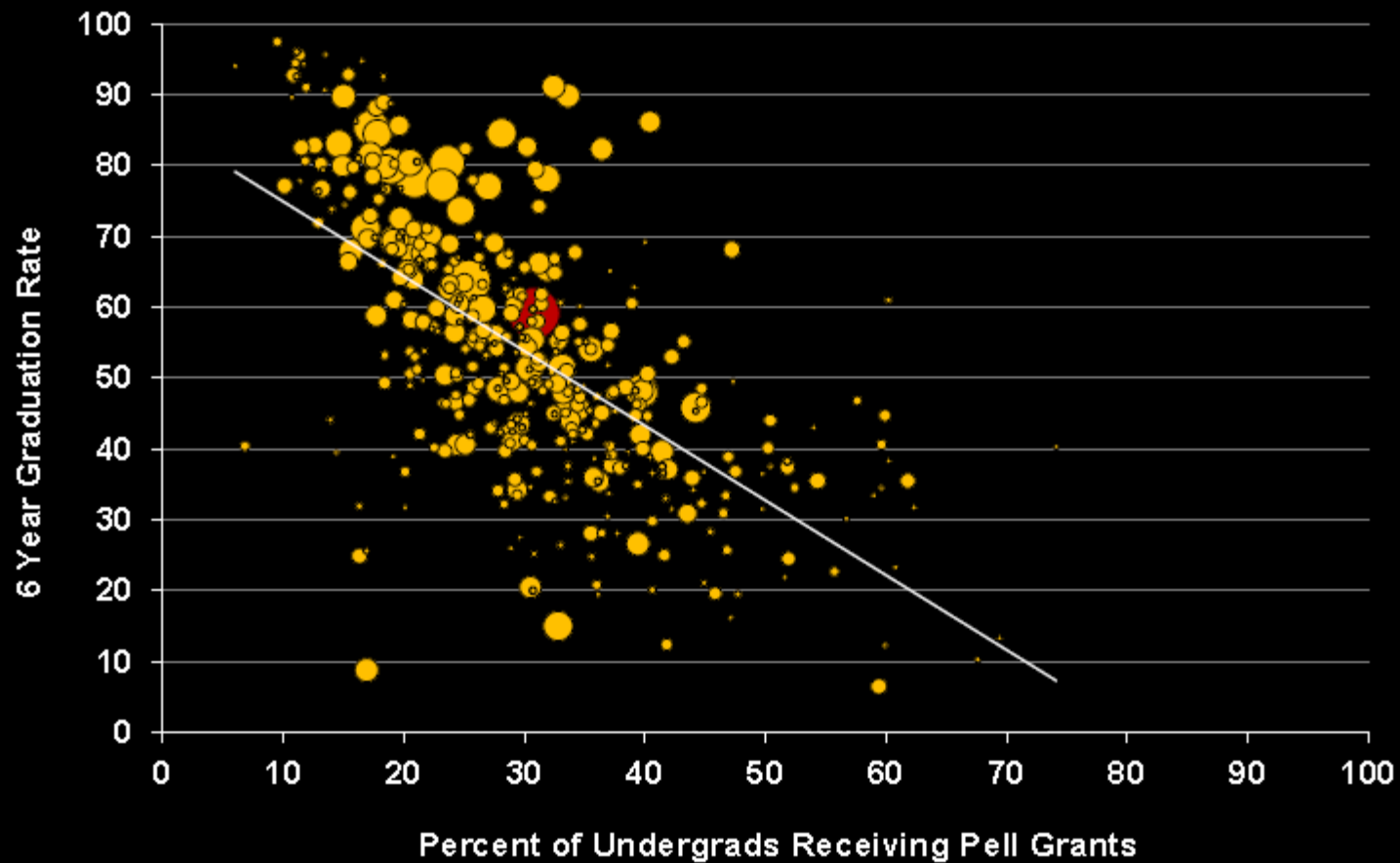
There are economic, societal and cultural needs not being met.

So ASU is reinventing higher education.

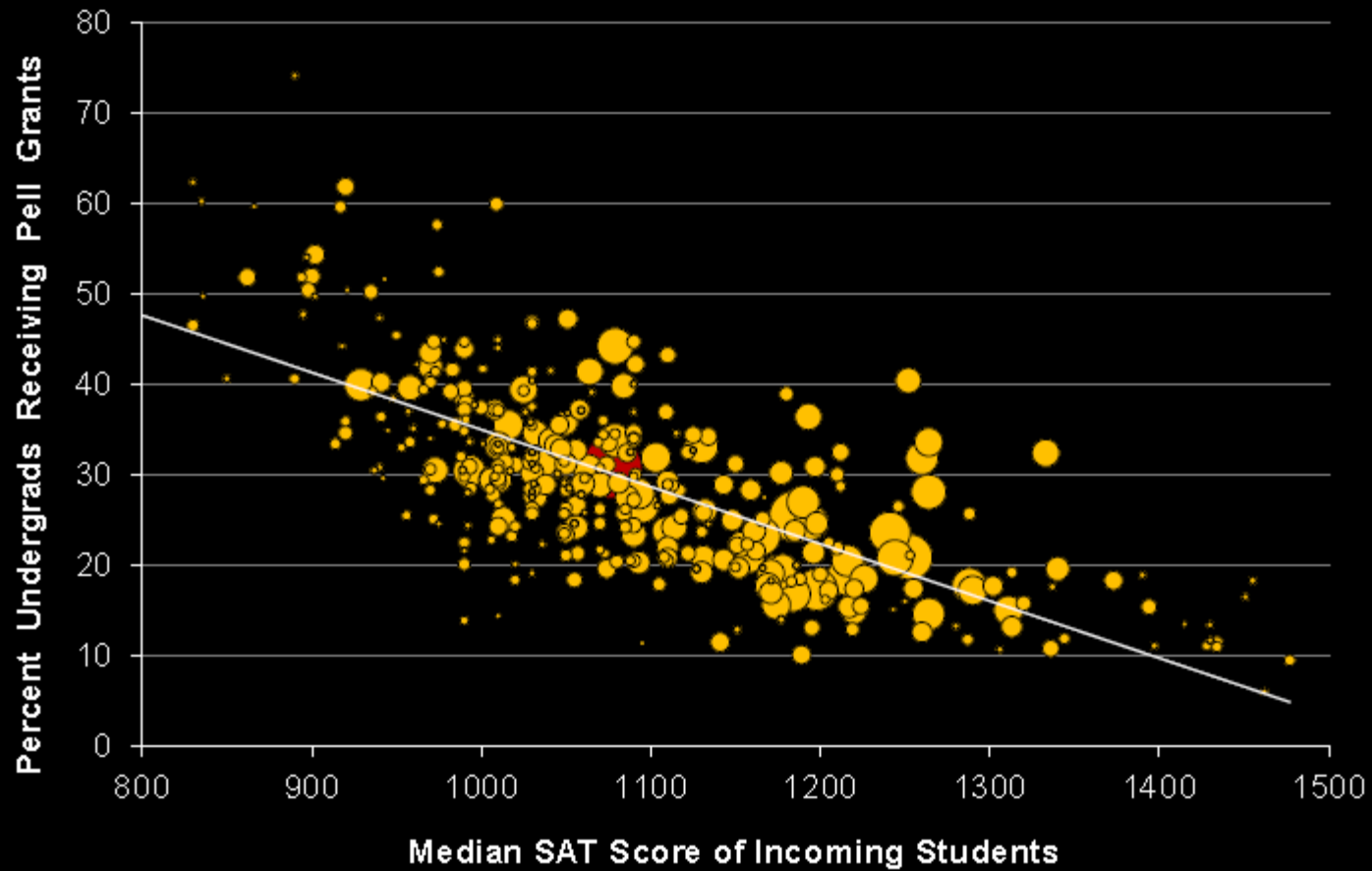
Income Inequality in Bachelor's Degree Attainment



Family Income and Graduation Rates



Test Scores and Family Income



Access, Excellence, Impact

We measure ourselves not by who we exclude, but rather by who we include and how they succeed. ASU pursues research and discovery that benefits the public good. And ASU assumes major responsibility for the economic, social, and cultural vitality and health and well-being of the community.

Eight design aspirations guide ASU's transformation.

ASU urges its students, faculty, staff and programs to:

01. Leverage Our Place

ASU embraces its cultural, socioeconomic and physical setting.

02. Transform Society

ASU catalyzes social change by being connected to social needs.

03. Value Entrepreneurship

ASU uses its knowledge and encourages innovation.

04. Conduct Use-Inspired Research

ASU research has purpose and impact.

05. Enable Student Success

ASU is committed to the success of each unique student.

06. Fuse Intellectual Disciplines

ASU creates knowledge by transcending academic disciplines.

07. Be Socially Embedded

ASU connects with communities through mutually beneficial partnerships.

08. Engage Globally

ASU engages with people and issues locally, nationally and internationally.

New environment

New community

New objectives

A new environment

**ASU is a place that inspires
risk and reinvention.**

**In this
environment,
ideas
cross-pollinate**

**Knowledge
becomes
action**





“A surprising number of top-flight individuals—from Nobel Prize-winning economist Edward Prescott to the biologist and former research chief of SmithKline Beecham George Poste—have taken the plunge”

—Nature Magazine, April 2007

**Access has
trumped
elitism**

“Our success doesn’t stop at enrolling students, or graduating them. Success is when they go back to their people and become contributing members, working to improve American Indian communities.”

–Peterson Zah, former special adviser to the ASU president on American Indian affairs and first president of the Navajo Nation



**ASU
embraces
complexity**

“ASU has ratcheted up the [sustainability] effort with ‘a holistic approach’ that is probably unique in the nation, says Carter Roberts, president of the World Wildlife Fund in Washington, D.C.”

-The Christian Science Monitor, December 2006



**These new
objectives
help us
help others**



**Shanghai Jiao Tong University
ranks 1,000 universities
around the world each year.**

ASU is 79th.

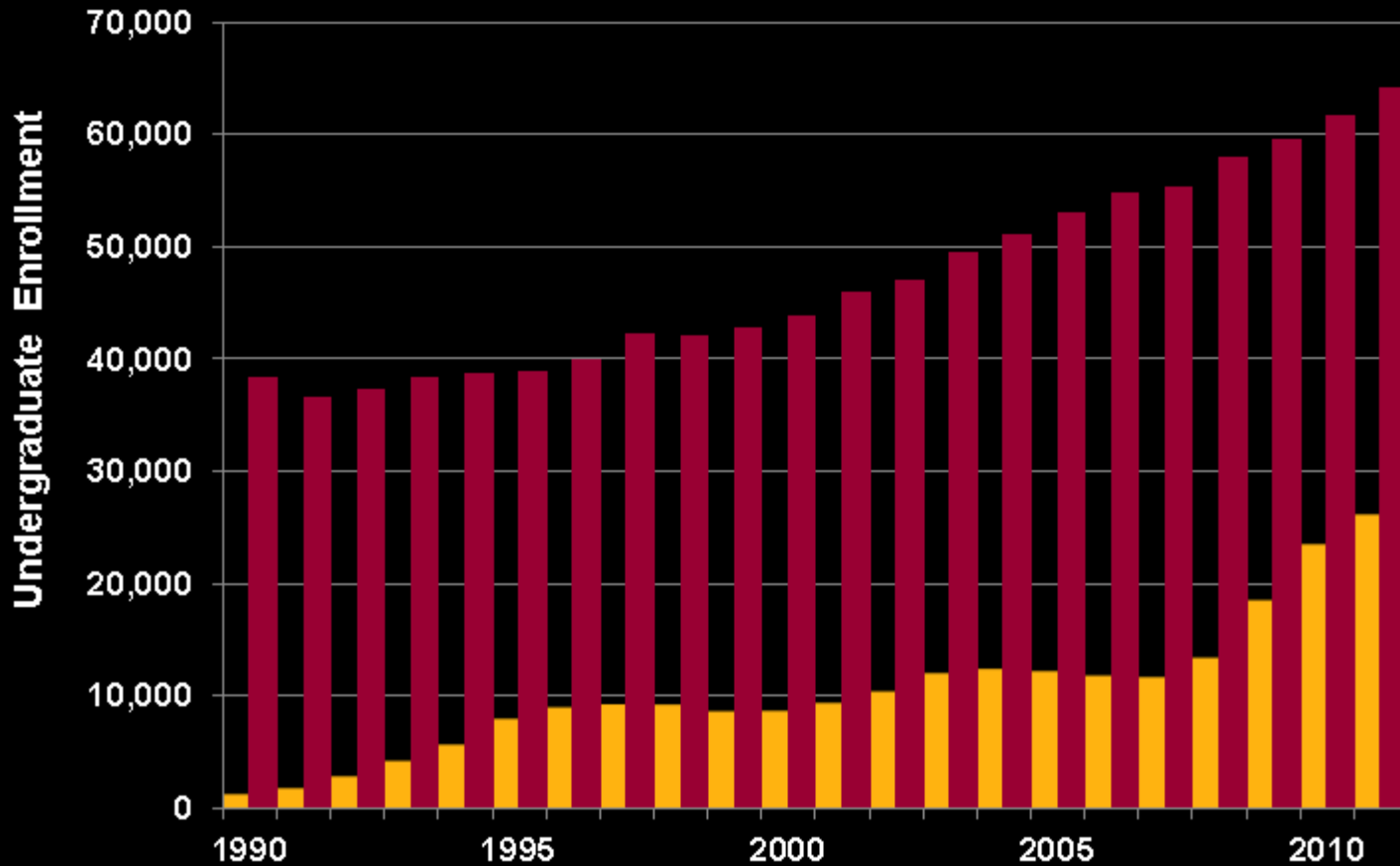
**ASU ties Yale and Berkeley as
the 5th highest producer of U.S.
Fulbright Student Scholars.**

**The National Research Council
ranks more than half of
ASU's 85 doctoral programs
in the Top 25 nationally.**

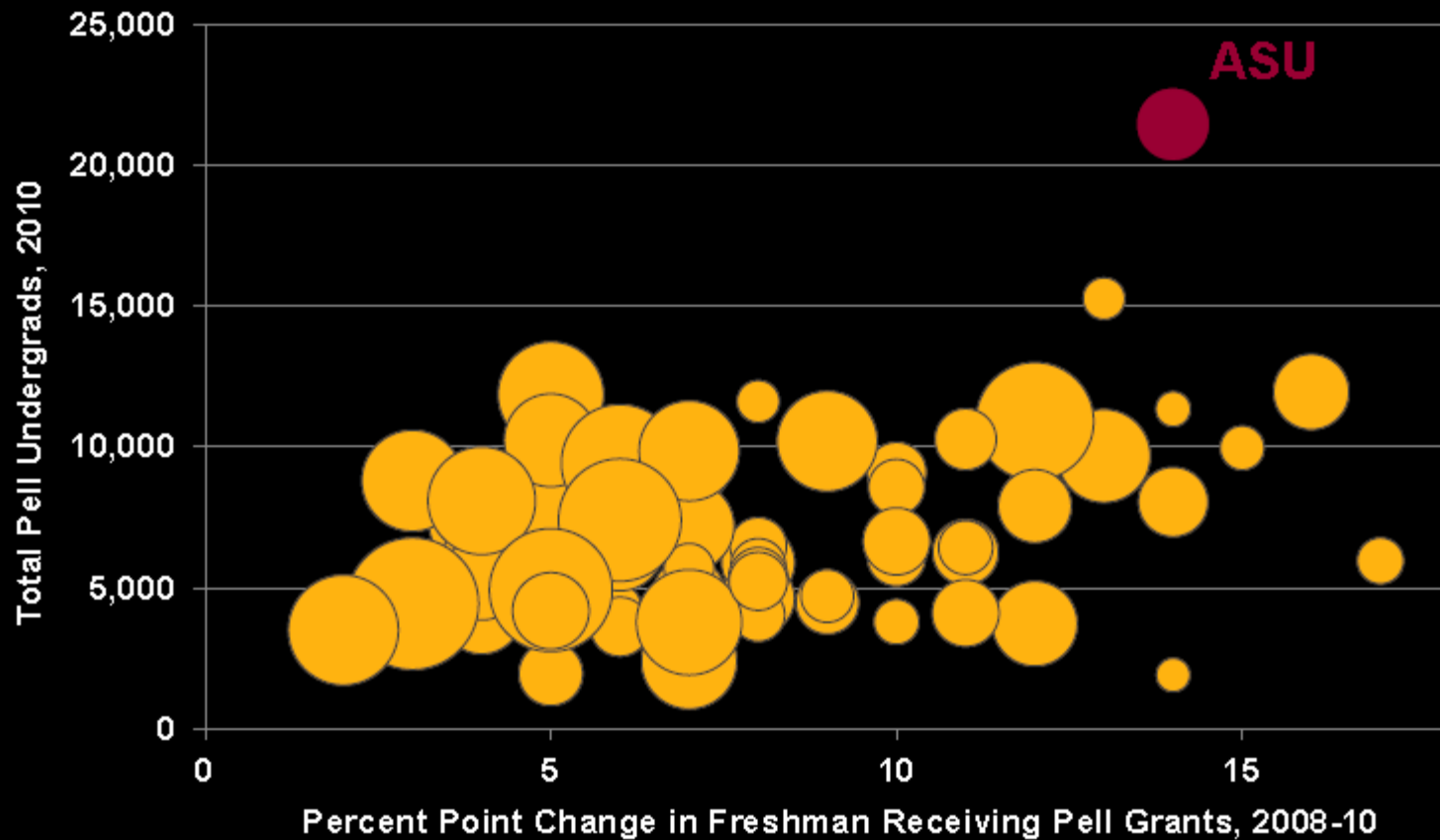
The *Wall Street Journal* asked
corporate recruiters which schools
produce the **best-qualified graduates.**

ASU ranked 5th in the country.

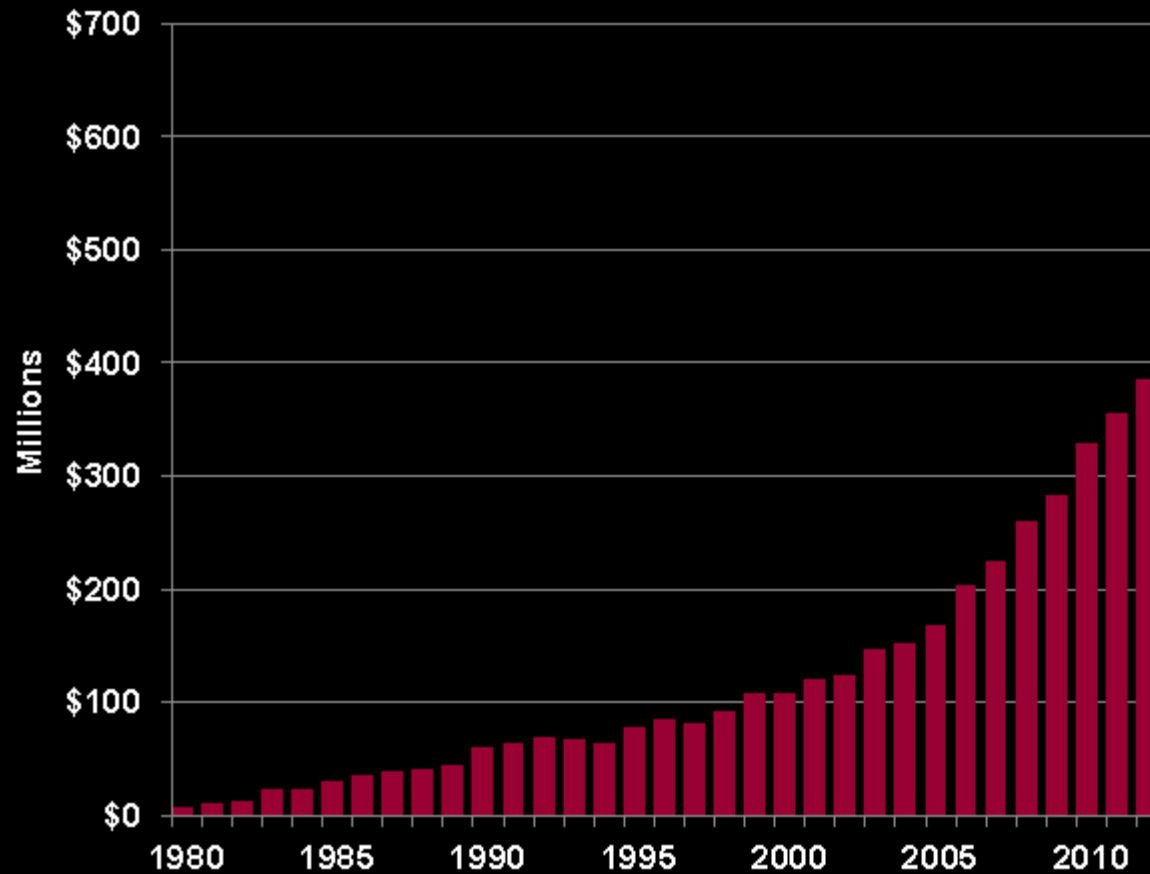
ASU Lower Income Student Enrollment: 3% to 40%



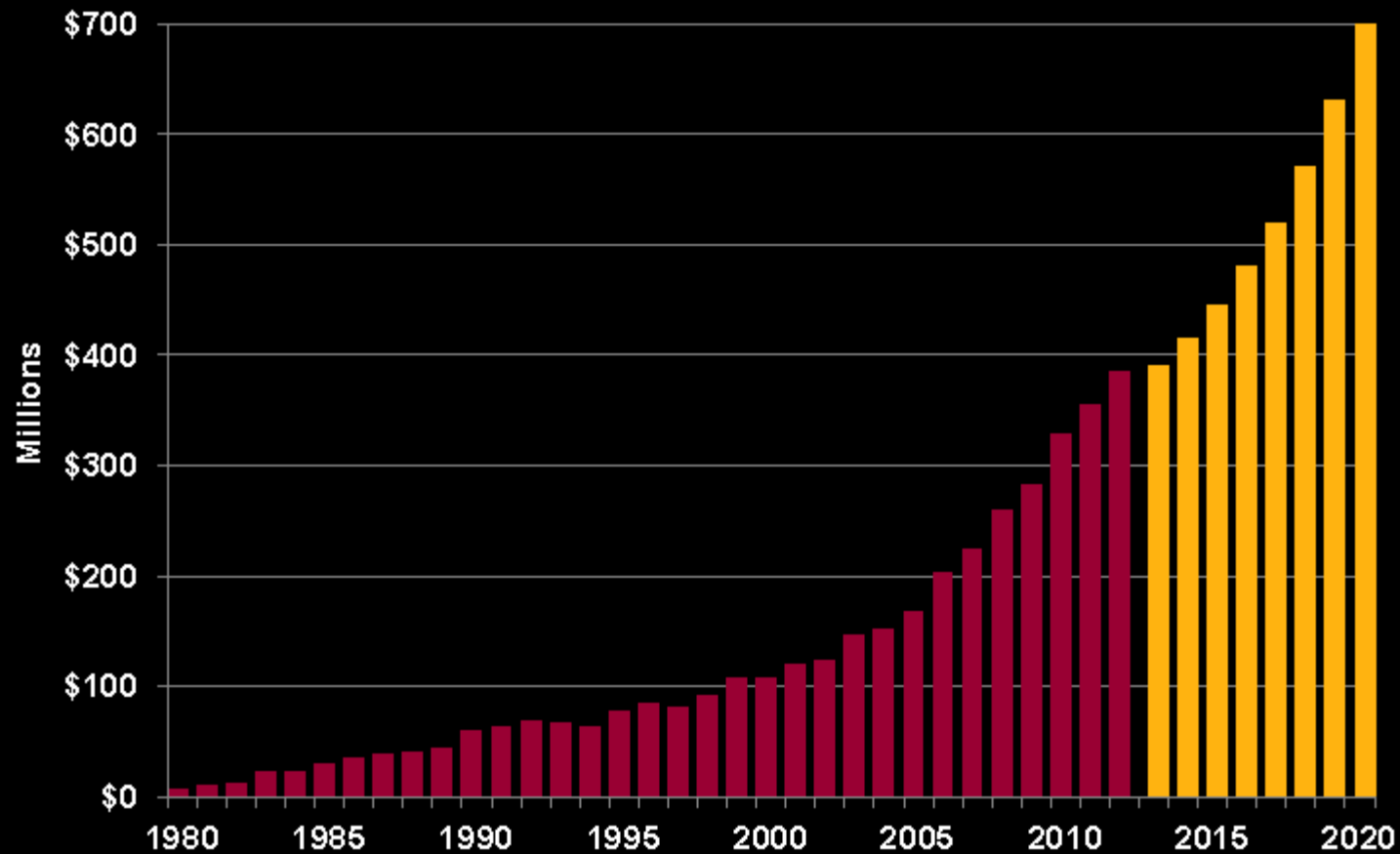
Connecting Lower Income Students to Knowledge Creation at Unrivalled Scale



ASU Research Expenditures: 1980-2012



ASU Research Expenditures: 1980-2020



Export value of Arizona cotton crop
\$339 million

ASU's research expenditures
\$385 million

ASU[®]